

Digital Art

What's it all about?

Digital Art is a rapidly evolving sector of the creative industries pathway offering varied and challenging careers. You can explore a range of digital and art-based design disciplines such as graphic design, illustration, web design, digital photography, art production and visual communication.

Who is it for?

From graphic design to advertising, most creative sectors now rely on digital solutions. You will need to have a creative flair and an eye for detail, be able to work in a team, communicate your ideas effectively to others, have excellent time management skills and find creative solutions to problems.

More than just a course!

- > Digital Art students produce an annual exhibition and professional showing of their work, which is open to the public and mirrors industry practice.
- > Our students are actively encouraged to work on professional projects and 'live' briefs, helping them to see the value of their work in a commercial environment.
- > You will take part in educational visits to local art galleries and museums as well as residential visits to New York, Berlin, Paris, Krakow and London.

Have you seen our excellent facilities?

Take a virtual tour on our website and experience them for yourself!

- > £11 million Arts Academy.
- > Photography studio.
- > Photography dark room and equipment.
- > Graphic design studio.
- > Macs with industry-standard software including Adobe Creative Cloud.



Employer links



We work with the following employers to help you gain real work skills: **Sunderland City Council, Spark FM, Sunderland Culture, Digital Krush, Sunshine Cooperative, Savour Magazine, D'Aqua Restaurant, Grand Central, Pearson, Neon, and MOBIE** in collaboration with architect and TV presenter **George Clarke**.

100%
of our photography students have progressed to employment or further study.*

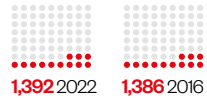
* Destination data, academic year 2017/18 (FT FE 16-18 students)

95.2%
of our graphic design students have progressed to employment or further study.*

* Destination data, academic year 2017/18 (FT FE 16-18 students)

Graphic Designer

Number employed (NE)



Weekly wage



£580 UK £390 NE

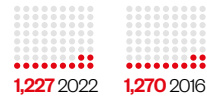
Gender (UK)



28% 72%

Photographer

Number employed (NE)



Weekly wage



£590 UK £500 NE

Gender (UK)



21% 79%

* Micsr 2019

Visit our website to explore more careers.



What will career prospects be like?



There will be **32,700** digital art and photography jobs in 2024* (NE)

* Micsr 2019 - Culture, Media & Sport Occupations



What you can study

Vocational Route

L2 Diploma Digital Art **2 years**
At least 2 GCSEs at grade 3 or above including English and an art and design subject.



L3 Extended Diploma Digital Art **2 years**
At least 4 GCSEs at grade 4 or above including English and an Art and Design/Creative Subject or level 2 Diploma Art & Design.



Progression

Progress with us

HNC Art & Design

HND Art & Design

Study at university

Graphic Design, Illustration, Web Design, Advertising, Photography, Film Making, Digital Art, Art & Design, Animation.

Get into a career

Careers could include: Digital Image Maker, Illustrator, Advertising Designer, Publisher, Animator, Graphic Designer, Architect, Photographer, Picture Editor.